

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Dic-12	31-Dic-11	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	349.122.149	395.774.882	-11,79%
WINSTON	319.551.992	352.277.470	-9,29%
CHESTERFIELD	240.391.160	254.349.195	-5,49%
FORTUNA	232.513.950	267.960.269	-13,23%
CAMEL	171.607.943	174.433.314	-1,62%
DUCADOS NEGRO	160.080.011	193.848.659	-17,42%
LUCKY STRIKE	157.062.032	181.310.720	-13,37%
L&M	139.855.123	169.696.123	-17,58%
NOBEL	124.167.785	139.207.007	-10,80%
DUCADOS RUBIO	110.474.808	137.463.641	-19,63%
PALL MALL	55.441.353	104.196.999	-46,79%
DUCADOS RUBIO BLANDO	53.118.177	57.056.084	-6,90%
FORTUNA RED LINE	34.894.199	31.422.559	11,05%
JOHN PLAYER SP.	28.219.400	41.788.196	-32,47%
L&M BLANDO	27.779.797	25.444.799	9,18%
MARLBORO POCKET	20.138.181	31.521.403	-36,11%
ELIXYR	18.444.102	17.432.272	5,80%
DUCADOS RUBIO 100'S	18.219.065	11.704.751	55,66%
GOLD COAST	18.139.617	22.557.960	-19,59%
LUCKY STRIKE BLANDO	16.269.797	12.273.336	32,56%
PHILIP MORRIS K/S	15.010.514	21.036.530	-28,65%
WINSTON REDVOLUTION	14.148.458	15.486.800	-8,64%
NOBEL STYLE	12.833.216	10.637.656	20,64%
CORONAS RUBIO	12.036.183	19.357.785	-37,82%
BN	10.895.039	13.078.428	-16,69%
BULLBRAND	8.722.139	9.806.938	-11,06%
GAULOISES RUBIO	8.379.435	8.950.633	-6,38%
MARK 1	8.314.941	142.470	5736,28%
AUSTIN	8.098.373	4.540.760	78,35%
JOHN PLAYER SP. BLACK/BLUE	8.020.729	7.507.768	6,83%
LAMBERT & BUTLER	7.698.787	8.128.130	-5,28%
PALL MALL LARGO 100'S	7.629.332	7.926.176	-3,75%
HERENCIA	7.505.504	8.835.535	-15,05%
GOLDEN AMERICAN	7.493.162	5.373.835	39,44%
LUCKY STRIKE CLICK & ROLL	7.376.168	5.334.713	38,27%
R 1	7.352.672	7.343.219	0,13%
JOHN PLAYER SP. AM.100'S	7.257.437	8.667.324	-16,27%
EXCITE	7.053.553	6.996.427	0,82%
BROOKLYN	6.968.628	5.661.389	23,09%
MARLBORO GOLD TOUCH	6.632.961	8.268.723	-19,78%
DENIM	6.229.707	2.882.559	116,12%
MAYFAIR	5.951.495	6.504.739	-8,51%
NOBEL BLANDO	5.784.693	4.316.516	34,01%
RESTO MARCAS	178.848.962	196.928.751	-9,18%
Totales	2.671.732.729	3.015.433.443	-11,40%